

Patent claims

1. A method of ordering and dispatching articles, in which the purchaser (1) sends a purchase order via an electronic network to an online provider (2), who registers and stores the purchase order, comprising the steps:
- transmission of an order by the online provider (2) in accordance with the purchase order, via an electronic network, to one or more manufacturers or suppliers (3), with data for a code for identifying the purchase order, in which a service center (6) is specified as the delivery location,
 - production and/or provision of the article or articles ordered in neutral packaging, provided with the code, and dispatch to the service center (6),
 - sending an instruction to print one or more labels of the online provider with the recipient address, if required an invoice, a delivery note and letters, of information documents and of packaging paper in the online provider layout, via an electronic network, to a print center (4) as a constituent part of the service center (6), in accordance with the purchase order, with the digital data needed for this purpose and with digital data for the code for identifying the purchase order,
 - combining the article or articles in the service center (6) with the associated printed-out documents in accordance with the code, preparation for dispatch in the online provider layout and dispatch of the package or packages (6.1) from the service center (6) to the purchaser (1).
2. The method as claimed in claim 1, the code belonging to the purchase order being applied in

machine-readable form and/or in a form that can be read by a person to the envelope with the printed documents and the neutral dispatch packaging from the manufacturer/supplier (3).

10006358-040102